



## **Louis Moinet partners with Exclusible and Tafi to launch Original NFT Collection**

*1,000 Unique NFTs inspired by the Iconic Space Revolution 2021 Edition Super Watch will be launched on February 27<sup>th</sup> on Exclusible.com*

Les Ateliers Louis Moinet is collaborating with 3D digital creator Tafi to design a collection of Space Revolution watch-themed NFTs that will be available exclusively through the Exclusible marketplace. Drawing upon the unique characteristics of the Space Revolution super watch, the companies will launch 1,000 original, limited-edition digital timepieces each with spectacular 3D artwork and one-of-a-kind experiential utility.

“At Louis Moinet, we have always strived to push the limits of design and technology to construct the most sophisticated, awe-inspiring timepieces of our generation,” said Jean-Marie Schaller, CEO and Creative Director of Louis Moinet. “With that in mind, we selected the leading creative partners in the NFT space – Exclusible and Tafi – to launch our inaugural collection of Louis Moinet NFT digital watches. These NFTs will celebrate the advanced technology and craftsmanship that our Space Revolution super watch is known for.”

The first limited edition NFT collection of Les Ateliers Louis Moinet and luxury NFT marketplace Exclusible is aiming at allowing watch enthusiasts to access an entirely new way of experiencing Haute Horlogerie. All of the NFT timepieces in this collection are maintaining full working functionality in their virtual form, staying true to the original vision of Louis Moinet and bringing watchmaking into the new age of web 3.0. For the first time in their history, Moinet creations are breaking free of pure physicality and getting realized in their most innovative form. Transcending the essence of a physical luxury piece into the virtual world, this NFT drop continues to use the same level of highly regarded craftsmen and impeccable technological advantages as any Louis Moinet creation.